WORTHY.

CONTENT STRATEGY + STORYTELLING

Now accepting clients

Maybe you don't need a full-time hire.

Maybe you just need another set of hands.

We start with a conversation.

Before we write, post, or respond on your behalf, we take the time to really get to know your business. We ask questions, listen, and learn about your people, your customers, your products, and the work that happens behind the scenes. We want to understand what makes your business different, what matters to your customers, and where you want to go. Then we put that knowledge to work, developing a practical marketing strategy, finding stories worth telling, and creating content that sounds like you. The better we know your business, the better we can tell its story.

How we can help:

- Marketing and content strategy
- Social media and community management
- Website copy and updates
- Blogs, case studies, and people stories
- Newsletters and campaigns
- Sales materials and video content
- Reporting and insights

Flexible ways to work together.

01

The extra set of hands

Ongoing support with content, social media, campaigns, and marketing coordination.

02

The game plan

A practical strategy, clear priorities, and a plan to move your marketing forward.

03

The Worthy. project

Focused help with a website, case study, campaign, or another project on your list.

Practical marketing support for small and growing businesses.

hello@worthystudio.ca | worthystudio.ca

W.